

Description of the Pok service

The Service is a music player that gives you access to YouTube music videos (« YouTube content »). The Service is provided solely for your own non-commercial use. The service enables users to like and share YouTube content within the app. The Service is free to download, only some features are to be paid for.

The Service is a third-party software compliant with the YouTube's Terms of Service and all videos are play via YouTube's official API Embedded Player.

In order to use the Service, you must receive data connectivity services from your service provider. The cost of the data connectivity service may vary among service providers. It is your responsibility to review such costs and to determine whether you wish to bear such costs or not. In particular, you further acknowledge that the cost of such data connectivity service may rise significantly when roaming internationally. Therefore, you are advised to consider the cost of using the Service, depending on your location at any particular time.

IMPORTANT:

When the User's terminal is not connected to a Wifi network but to a mobile broadband internet access and data credit provided by its operator, the User acknowledges and accepts that the use of the Services is charged as credit data or invoiced in addition where they are considered to be out of plan.

Payment of potential and/or additional third party costs, and in particular of roaming charges, in the event of use of the Services outside of the country where the User is established, invoiced by the User's network operator are payable in full by the User. The payment of third party costs is the sole responsibility of the User.

Privacy policy

The platform can give you access to websites, databases, networks, servers, information, software, programs, systems, directories, applications, products or services, third party (hereinafter "external services", "third party services"). All videos are provided by the public third-party media service YouTube. All trademarks and copyrights belong to their respective owners and are used here under the terms of Fair Use and the Digital Millennium Copyrights Act (DMCA). Pok simply links to content on YouTube via YouTube's 3rd party Developer API Pok does not have any direct control of YouTube's content. If there are any videos that may infringe upon anyone's copyrights, the following link can be used to report the videos to YouTube: http://www.youtube.com/t/dmca_policy

Pok has no control over external services, and is not, and can not be responsible for their content, operation or use. By pointing or otherwise providing access to external services, Pok makes no warranty or does not expressly or implicitly endorse, in relation to the legality, the accuracy, the quality or the authenticity of the content, information or services provided by these external services.

Pok disclaims any liability for any damages arising from your use of external services, and you irrevocably waive any claim against Pok, regarding the content or functioning of all external services.

COLLECTION AND USE OF PERSONAL DATA

When you download or update the application, we may collect and process some of your data, such as (i) the advertising ID of your device(s), (ii) technical data of your device(s) (which may include but is not limited to information such as the model name or number, brand, operating system, screen size, screen resolution, default language, time zone of your device(s), third party applications installed on your device(s)) and (iii) mobile operator-related data (which may include but is not limited to information such as the name of the operator and the SIM card country code).

Once the application is downloaded and installed, we may also collect some data related to listening or viewing of music and / or audiovisual content on your devices (songs, genres, artists, playlists, etc.). This data may either be generated through the use of our application and services or transmitted by the operating system of your devices in accordance with the rules set by the operating systems. This data may be used in order for us to

- (i) provide you with our services in the best possible conditions,
- (ii) improve our products and services as well as your user experience
- (iii) carry out analytical and statistical studies regarding the use and viewing of musical and / or audiovisual data in particular,
- (iv) customize the advertising offer featured on our application or on our partners' websites and applications, and
- (v) provide you with tailor-made offers and information about products and services that we believe you may be interested in, consistent with any permissions you may have communicated to us.

This data is processed by Pok and can also be shared or transferred to partners or service providers (advertisers in particular) in charge of the analysis or processing of this data on behalf of Pok and for the purposes described above.

Pok may also collect information about the app usage, such as the most played videos.

This information is used to improve the quality of the service and to provide general statistics regarding the usage of Pok. Pok may also collect information about the pages that are visited by users within the service. Data on pages that are visited are never linked to your personal information. The Personal information is collected in order to access value-added services.

If you decide to give your consent, your data can be used for the promotion of Pok activities. Pok may disclose personal information only if required by law or if we have the firm conviction that such action is necessary to:

- comply with local laws and regulations
- protect and defend the rights or property of Pok

CONNECTION

When you register or log in to one of our services, we may collect and process some of your PII data which may include but is not limited to information such as your email address, name, gender, date of birth. This data may be used in order to (i) improve user experience which may include but is not limited to our music recommendation services, saving the users musical preferences and playlists, (ii) improve our products and services as well as your user experience (iii) carry out analytical and statistical studies which are performed on anonymized data (iv) provide you with tailor-made offers and information about products and services that we believe you may be interested in, consistent with any permissions you may have communicated to us. This data is processed by Pok for the purposes described above. This data will not be shared or transferred to Pok partners or any 3rd part services.

ADVERTISING

Advertising partners - ad networks - help us to serve advertisements to you. Some of this technology also helps us to make decisions as to whether or not to show a particular advert to you – for example, by informing us that you have shown an interest in similar goods or services previously.

How do ad identifiers and similar technologies work?

Advertisers on mobile devices sometimes use advertising (or ad) identifiers to enable and optimise their advertising. Ad identifiers are non-permanent, non-personal device identifiers such as the Android advertising ID and/or Apple's ID for advertising, or IDFA. See below for you can reset these identifiers or indicate your preference that they should not be used for advertising purposes.

You can choose to prevent your device's ad identifier being used for interest based advertising, or you can reset your device's ad identifier, by changing the settings of your device. Settings vary from device to device but you will usually find the ad identifier settings under "privacy" or "ads" in your device's settings.

If you live in the USA, Europe or Canada, you can also opt-out from the collection of your information by some or all of our advertising partners who participate in the Digital Advertising Alliance by visiting <http://www.aboutads.info/choices/> (for US users), <http://www.youronlinechoices.com/> (for European users) or <http://youradchoices.ca/choices> (for Canadian users). You can also click on the AdChoices logo within an advertisement (where available).

PERSONAL INFORMATION

Personal information will always be used for the purposes described above. The registration, if necessary, also enables the user to specify whether you want to be contacted by Pok plus and how such contacts should occur. Pok plus gives users all the tools they need to ensure that personal information is accurate and current.

In accordance with applicable data protection laws, you can exercise your right of rectification, opposition or withdrawal of your personal information or data by contacting us at the following address: nstrcobquxnj@gmail.com

You can also adjust the settings of your devices concerning your data processing. On these settings, you will be able to reset your device's advertising ID and/or limit targeted advertising on your device.

Last update: May 20th, 2019